

# CONTRACT



**WUAB**  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

<u>Contract / Revision</u>		<u>Alt Order #</u>
803697 /		06259659
<u>Product</u>		
<b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/02/12 - 10/08/12	1537	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America 2012	10/09/12 / 10/09/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WUAB	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Greer, Margolis, & Mitchell #1**  
1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WUAB	10/02/12	10/08/12	M-F 19 Action News at 7a	7-8a		:30			NM	5 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					4	\$50.00		
Week:	10/08/12	10/14/12	M-----					1	\$50.00		
2	WUAB	10/02/12	10/08/12	M-F 10-11a	10-11a		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					4	\$100.00		
Week:	10/08/12	10/14/12	M-----					1	\$100.00		
3	WUAB	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					4	\$100.00		
Week:	10/08/12	10/14/12	M-----					1	\$100.00		
4	WUAB	10/02/12	10/08/12	M-F 4-5p	4-5p		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					1	\$175.00		
Week:	10/08/12	10/14/12	M-----					1	\$175.00		
5	WUAB	10/02/12	10/08/12	M-F 5-6p	5-6p		:30			NM	2 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					1	\$200.00		
Week:	10/08/12	10/14/12	M-----					1	\$200.00		
6	WUAB	10/02/12	10/08/12	M-F 6-630p	6-630p		:30			NM	5 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/02/12	10/08/12	MTWTF--					5	\$200.00		
7	WUAB	10/02/12	10/08/12	M-F 630-7p	630-7p		:30			NM	5 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					4	\$200.00		
Week:	10/08/12	10/14/12	M-----					1	\$200.00		
8	WUAB	10/02/12	10/08/12	M-F 7-730p	7-730p		:30			NM	5 \$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	-TWTF--					4	\$475.00		
Week:	10/08/12	10/14/12	M-----					1	\$475.00		
9	WUAB	10/02/12	10/08/12	M-F 730-8p	730-8p		:30			NM	5 \$2,625.00

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10/02/12 - 10/08/12	OBAMA FOR AMERICA	1537
Advertiser		
Obama for America 2012		
Original Date / Revision		
10/09/12 / 10/09/12		

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										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
Week:		10/01/12	10/07/12	- TWIF--				4	\$525.00		
Week:		10/08/12	10/14/12	M-----				1	\$525.00		
10	WUAB	10/02/12	10/08/12	Late News M-Su	10-11p		:30			NM	10 \$5,000.00
Week:		10/01/12	10/07/12	- TWIFSS				8	\$500.00		
Week:		10/08/12	10/14/12	M-----				2	\$500.00		
E 11	WUAB	10/06/12	10/06/12	330p-4p	330p-4p		:30			NM	0 \$0.00
Week:		10/01/12	10/07/12	-----1-				1	\$50.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	WUAB	10/01/12-10/07/12		330p-4p	330p-4p	-----Sa--	:30		\$50.00	NM	
Credited											
12	WUAB	10/06/12	10/06/12	Sa 7-730p	7-730p		:30			NM	1 \$350.00
Week:		10/01/12	10/07/12	-----1-				1	\$350.00		
13	WUAB	10/06/12	10/06/12	Sa 730-8p	730-8p		:30			NM	1 \$350.00
Week:		10/01/12	10/07/12	-----1-				1	\$350.00		
14	WUAB	10/07/12	10/07/12	Su 4-5p	4-5p		:30			NM	1 \$75.00
Week:		10/01/12	10/07/12	-----1				1	\$75.00		
15	WUAB	10/07/12	10/07/12	Su 7-8p	7-8p		:30			NM	1 \$200.00
Week:		10/01/12	10/07/12	-----1				1	\$200.00		
16	WUAB	10/08/12	10/08/12	Mon Hour 1	8-9p		:30			NM	1 \$450.00
Week:		10/08/12	10/14/12	1-----				1	\$450.00		
17	WUAB	10/08/12	10/08/12	Mon Hour 2	9-10p		:30			NM	1 \$450.00
Week:		10/08/12	10/14/12	1-----				1	\$450.00		
18	WUAB	10/03/12	10/03/12	Wed Hour 1	8-9p		:30			NM	1 \$200.00
Week:		10/01/12	10/07/12	--1----				1	\$200.00		
19	WUAB	10/03/12	10/03/12	Wed Hour 2	9-10p		:30			NM	1 \$200.00
Week:		10/01/12	10/07/12	--1----				1	\$200.00		
20	WUAB	10/04/12	10/04/12	Thu Hour 1	8-9p		:30			NM	1 \$150.00
Week:		10/01/12	10/07/12	---1---				1	\$150.00		
21	WUAB	10/04/12	10/04/12	Thu Hour 2	9-10p		:30			NM	1 \$150.00
Week:		10/01/12	10/07/12	---1---				1	\$150.00		
22	WUAB	10/05/12	10/05/12	Fri Hour 1	8-9p		:30			NM	1 \$150.00
Week:		10/01/12	10/07/12	----1--				1	\$150.00		
23	WUAB	10/05/12	10/05/12	Fri Hour 2	9-10p		:30			NM	1 \$150.00
Week:		10/01/12	10/07/12	----1--				1	\$150.00		
24	WUAB	10/06/12	10/06/12	12-330p	12-330p		:30			NM	2 \$150.00

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Advertiser <b>Obama for America 2012</b>	Original Date / Revision 10/09/12 / 10/09/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
		Start Date Week: 10/01/12	End Date 10/07/12	Weekdays -----2-				Spots/Week 2	Rate \$75.00			

Totals 63 \$17,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	63	\$17,025.00	\$14,471.25
<b>Totals</b>	<b>63</b>	<b>\$17,025.00</b>	<b>\$14,471.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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